

2024 International Youth Exchange Conference and China-US Youth Exchange Camp Proposed Schedule

2024 国际青年交流大会暨中美青年交流营建议日程

D1: 7 月 11 日(星期四) July 11 (Thursday)	
全天 All day	美国各分团乘航班抵北京, 转乘高铁抵达济南 (赴济车次根据抵华航班时间动态调整) Delegates from all U.S. groups arrive in Beijing by flight and then transfer to high-speed rail to reach Jinan. (The train to Jinan will be scheduled according to the arrival times of the flights to China.)
19:00	“你好！山东”中美青年大联欢 中美青年分组, 破冰游戏, 歌曲、舞蹈等文艺节目交流 Hello Shandong! China-US Youth Gala Chinese and American youth will be divided into groups for ice-breaking games, and there will be exchanges of cultural performances such as songs and dances 住宿济南 Accommodation in Jinan
D2: 7 月 12 日(星期五) July 12 (Friday)	
09:30-10:00	2024 国际青年交流大会暨中美青年交流研学营开营式 主持人: 山东优秀大学生代表 1. 中美嘉宾致欢迎辞 2. 中美青年代表致辞 3. 开营授旗 2024 International Youth Exchange Conference and China-US Youth Exchange Study Camp Opening Ceremony Host: Representative of outstanding university students from Shandong 1. Welcome speeches by Chinese and American guests 2. Speeches by Chinese and American youth representatives 3. Opening ceremony and flag presentation

10:00-10:30	<p>开营第一课 主 题:你好! 山东 主讲人:孟巍龙(美国籍) 山东大学副教授 分享美国青年在山东工作生活经历, 帮助美国青年了解山东历史文化、风土人情和社会发展情况, 让美国青年带着问题开启发现山东之旅</p> <p>First Session of the Camp</p> <p>Topic: Hello, Shandong! Speaker: Meng Weilong (American), Associate Professor at Shandong University</p> <p>He will share experiences of American youth working and living in Shandong, helping American youth understand the history, culture, local customs, and social development of Shandong. This will allow American youth to start their journey of discovering Shandong with questions in mind</p>
10:40-11:00	<p>“你好! 山东”全家福 中美青年集体合影 Hello, Shandong! Family Photo Group photo of Chinese and American youth.</p>
11:00-11:30	<p>“中美青年友谊林”植树活动 中美青年分组植树, 共同为“中美青年友谊林”揭牌</p> <p>"China-US Youth Friendship Forest" Tree Planting Event</p> <p>Chinese and American youth will plant trees in groups and jointly unveil a plaque for the "China-US Youth Friendship Forest.</p>
下午 Afternoon (课程 任选 其一) (course Choose one)	<p>课程 1: 诗词中的泉水民俗文化赏析 (实景教学路线: 趵突泉-大明湖) 济南有数以千计的泉眼, 是世界上泉水资源和泉眼数量最多的城市。济南有世界上最为著名的泉水景观, 有被誉为“天下第一泉”的趵突泉、世界唯一的泉水护城河, 世界唯一的泉水大明湖。组织美国青年了解济南泉水历史文化及泉水保护。)</p> <p>课程 2: 中国现代商业模式—以电商经济为例 (实景教学基地: 山东广播电视台电商直播基地) 作为互联网时代一种新型商业模式, 直播带货强势崛起, 成为中国经济发展的一道独特风景。近年来, 我国直播电商快速发展, 从平台数量到从业人数、从参与行业到商品品类、从直播场次到销售金额, 都呈现出快速增长势头, 展现出强大的活力。组织美国青年走进网络直播间, 跟随主持人, 了解直播带货销售模式和策略, 感受粉丝经济的魅力。</p>

课程 3: 山东的前世今生—博物馆里的山东印象

(实景教学基地: 山东省博物馆)

齐鲁大地, 历史悠久, 最早源于西周初年分封的齐国和鲁国。在这片土地上诞生了孔子、孟子、庄子、孙子、墨子等众多先哲, 对华夏文明的影响至深至远。博物馆馆藏历史文物 14 万余件, 有白垩纪动物化石、历史文化陈列、佛教造像、矿物等常设展览, 美国青年通过博物馆里展陈, 了解齐鲁大地的历史和发展脉络。

Course 1: Appreciation of Spring Water Culture in Poetry

(On-site teaching route: Baotu Spring - Daming Lake)

Jinan possesses thousands of springs, making it the city with the highest number of spring water resources and springs in the world. Jinan is home to the world's most famous spring water landscapes, including the Baotu Spring, known as "the Number One Spring under Heaven," the world's only spring-fed moat, and the world's only spring water Daming Lake. This course aims to help American youth understand Jinan's spring water history, culture, and conservation efforts.

Course 2: Modern Chinese Business Models—The E-commerce Economy Example

(On-site teaching base: Shandong Radio and Television Station E-commerce Live Broadcasting Base)

As a new business model of the Internet era, live-streaming sales have rapidly emerged and become a unique feature of China's economic development. In recent years, live e-commerce in China has developed swiftly, from the number of platforms and the number of practitioners to the industries involved, the types of goods sold, the number of live sessions, and the sales volumes, all showing rapid growth and strong vitality. This course organizes American youth to enter live broadcast studios, follow the hosts, understand live-selling models and strategies, and experience the allure of the fan economy.

Course 3: Shandong's Past and Present—Impressions of Shandong in the Museum

(On-site teaching base: Shandong Provincial Museum)

The land of Qi and Lu, with its ancient history, originates from the early Western Zhou Dynasty when the states of Qi and Lu were established. This region gave birth to numerous philosophers such as Confucius, Mencius, Zhuangzi, Sun Tzu, and Mozi, who profoundly influenced Chinese civilization. The museum houses over 140,000 historical artifacts, including Cretaceous animal fossils, historical cultural exhibits, Buddhist statues, minerals, and other permanent exhibitions. Through the displays in the museum, American youth can learn about the history and developmental trajectory of the Qi and Lu lands.

晚 Evening	宿 济南 Accommodation in Ji nan
D3:	7 月 13 日(星期六) July 13 (Saturday)
上午 Morning	<p>青春“友”约—中美青年 E-game 友谊赛 英雄联盟、魔兽世界、王者荣耀等适合中美青年的电竞游戏，中美青年混合组队对抗。开通线上直播，邀请中美青年线上观摩。</p> <p>Youth 'Friendship' Challenge—China-US Youth E-game Friendship Match</p> <p>Games like League of Legends, World of Warcraft, and Honor of Kings, suitable for both Chinese and American youth, will feature mixed teams from both countries competing against each other. The event will be streamed live online, inviting Chinese and American youth to watch the action online.</p>
下午 (课程任选 其一) afternoon (Choose one of the courses)	<p>课程 1: 中国传统民乐鉴赏 地点: 山东省少年宫爱乐乐团民乐团 内容: 了解中国民乐乐器种类, 学习中国传统民乐演奏方法, 加深对传统文化的理解。</p> <p>课程 2: 高速发展的山东—“山东制造”企业文化 内容: 访问山东高速集团、山东重工等优秀企业, 了解企业发展, 学习企业管理文化, 加深对工业山东的了解。</p> <p>课程 3: 小花瓣 大作为—探访平阴玫瑰产业 内容: 了解山东农业优势特色产业发展, 平阴玫瑰产业近年来不断发展, 成为济南市十大农业特色产业之首, 产业发展迅速。以玫瑰产业发展为例, 了解发展农业产业对提升农民生活水平、美丽乡村建设的积极作用。</p> <p>Course 1: Appreciation of Chinese Traditional Folk Music Location: Shandong Provincial Youth Palace Aiyue Folk Orchestra Content: Learn about the types of Chinese folk music instruments and traditional playing techniques, deepening understanding of traditional Chinese culture.</p> <p>Course 2: The Rapidly Developing Shandong—'Made in Shandong' Corporate Culture Content: Visit leading companies such as Shandong High-Speed Group and Shandong Heavy Industry to learn about their development and corporate management culture, enhancing understanding of industrial Shandong.</p> <p>Course 3: Small Petals, Big Achievements—Exploring the Pingyin Rose</p>

	<p>Industry</p> <p>Content: Explore the development of Shandong's distinctive agricultural industries, focusing on the Pingyin rose industry, which has rapidly grown to become one of Jinan City's top ten agricultural specialties. The course uses the rose industry as an example to understand how the development of agricultural industries can improve the living standards of farmers and contribute positively to the construction of beautiful rural areas.</p>
晚 Evening	宿济南 Accommodation in Ji nan

D4: 7 月 14 日 (星期日) July 14 (Sunday)	
上午 Morning	<p>课程 1: 感受中国传统戏剧之美</p> <p>内容: 赴山东省京剧院, 学习了解京剧、吕剧等传统戏剧知识, 体验戏剧文化之美。</p> <p>课程 2: 感受中国汉字之美</p> <p>内容: 参访汉字空间博物馆, 了解中国汉字的发展演变, 体验书写汉字的乐趣, 加深对中国传统文化的理解和认识。</p> <p>Course 1: Experiencing the Beauty of Traditional Chinese Theater</p> <p>Content: Visit the Shandong Provincial Peking Opera Theater to learn about and understand traditional theatrical forms such as Peking Opera and Lüju, experiencing the beauty of theatrical culture.</p> <p>Course 2: Experiencing the Beauty of Chinese Characters</p> <p>Content: Visit the Chinese Character Space Museum to explore the development and evolution of Chinese characters, experience the joy of writing Chinese characters, and deepen understanding and appreciation of traditional Chinese culture.</p>
下午 Afternoon	<p>探访济南代表性社区</p> <p>内容: 走访济南市居民社区, 了解社区历史变迁、发展建设, 感受真实社区生活, 体验身作为一名普通济南人的“市井日常”。</p> <p>Exploring Representative Communities in Jinan</p> <p>Content: Visit residential communities in Jinan City to learn about the history, changes, and development of these communities. Experience authentic community life and understand the everyday routines of ordinary Jinan residents</p>
晚 Evening	宿济南 Accommodation in Ji nan
D5: 7 月 15 日 (星期一) July 15 (Monday)	

上午 Morning	<p>“2024 Future Shaper”</p> <p>赴济南外国语学校, 与中国青年学生开展小组讨论交流</p> <p>话题参考: 1. 我眼中的中国/美国</p> <p>2. AI 技术改变未来生活</p>
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	<p>3. 畅享 30 年后的中国与美国</p> <p>4. 从我做起, 为全球变暖踩刹车</p> <p>5. 从地区冲突看和平与发展对世界的重要性</p> <p>(讨论话题可向济南外国语学校师生征集)</p> <p>“2024 Future Shaper”</p> <p>Visit Jinan Foreign Language School to engage in group discussions with Chinese youth students.</p> <p>Discussion topics may include:</p> <ol style="list-style-type: none"> 1. China/America through my eyes 2. How AI technology will change future life 3. Envisioning China and America 30 years from now 4. Starting with me: putting the brakes on global warming 5. The importance of peace and development from regional conflicts <p>(Note: Discussion topics can be solicited from teachers and students at Jinan Foreign Language School.)</p>
下午 Afternoon	<p>1. 家宿+市内自由游览</p> <p>2. 非家宿学员安排集体游览活动</p> <p>非家宿学员拟安排赴聊城或德州参访, 具体内容待定</p> <p>Homestay + Free City Tour</p> <ol style="list-style-type: none"> 1. Non-homestay students are arranged for group touring activities. 2. Non-homestay students are tentatively planned to visit Liaocheng or Dezhou, with specific details to be determined.
D6:	7 月 16 日(星期二) July 16 (Tuesday)
全天 All day	济南家宿+市内自由活动 Jinan Homestay + City Activities
D7-10:	7 月 17 日(星期三)至 7 月 20 日(星期六) July 17 (Wednesday) to July 20 (Saturday)

<p>发现山东之“美”—主题参访</p> <p>美方青年分 2 组，分别前往目的城市开展主题交流</p> <p>Discovering the 'Beauty' of Shandong—Thematic Visits</p> <p>American youth will be divided into two groups, each heading to their respective destination cities to engage in thematic exchanges</p>	
09:00	集合，乘车分两组前往泰安和淄博 Gather and depart by bus in two groups to Taian and Zibo.
<p>课程主题 1: 中国传统文化之齐鲁文化探寻</p> <p>拟组织参会嘉宾参访泰安、济宁市，考察乡村振兴齐鲁样板示范项目，组织嘉宾共登泰山，参观孔府、孔庙，访问中外青少年交流基地，深刻体验泰山文化、儒家文化。</p> <p>Course Theme 1: Exploring the Traditional Culture of Qi and Lu in China</p> <p>It is planned to organize attendees to visit Taian and Jining City, to explore rural revitalization projects exemplary of Qi and Lu culture. The participants will ascend Mount Tai together, visit the Confucius Mansion and Temple, and visit a base for international youth exchanges to deeply experience the culture of Mount Tai and Confucianism.</p>	
【泰安】7 月 17 日(星期三)【Taian】July 17 (Wednesday)	
10:00	抵达泰安，入住Arrive in Taian and check in
下午Afternoon:	<p>中华传统文化课之泰山篇 Traditional Chinese Culture Class on Mount Tai</p> <p>1. 游览岱庙，了解泰山封禅文化</p> <p>中国历史上，泰山封禅是一项古老而神圣的仪式，代表着君王对上天的致敬和对国家成就的彰显。"封"意味</p>

【泰安】7 月 18 日(星期四)【Taian】July 18 (Thursday)"	
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全天 All day	<p>游览泰山 泰山被古人视为“直通帝座”的天堂，成为百姓崇拜，帝王告祭的神山，有“泰山安，四海皆安”的说法。自秦始皇起至清代，先后有 13 代帝王依次亲登泰山封禅或祭祀，另有 24 代帝王遣官祭祀 72 次。主峰玉皇顶海拔约 1545 米。</p> <p>Visit Mount Tai Mount Tai has been regarded by the ancients as a direct link to the celestial throne, making it a sacred mountain worshiped by the people and where emperors performed their rituals. It is said, 'When Mount Tai is stable, all under heaven is stable.' From Emperor Qin Shi Huang to the Qing dynasty, a total of 13 emperors personally ascended Mount Tai for the Fengshan rituals or offerings. Additionally, officials were dispatched by 24 emperors to conduct sacrifices at Mount Tai 72 times. The main peak, Jade Emperor Summit, is approximately 1545 meters above sea level.</p>
晚 Evening	宿泰安 Accommodation in Tai'an
【曲阜】	"【Qufu】 July 19 (Friday)"
上午 Morning	<p>中华传统文化课之儒家文化篇 参观孔子博物馆、体验六艺“礼、乐、射、御、书、数”</p> <p>Traditional Chinese Culture Class on Confucian Culture Visit the Confucius Museum and experience the Six Arts: "Rites, Music, Archery, Charioteering, Calligraphy, and Mathematics.</p>
下午 Afternoon	<p>中国基层治理和乡村建设体验课 参访龙湾湖艺术小镇、鲁源新村，实地考察、亲身体验中国新农村建设成就</p> <p>Experience Class on China's Grassroots Governance and Rural Development Visit Longwan Lake Art Town and Luyuan New Village to conduct on-site inspections and personally experience the achievements of China's new rural development.</p>
【曲阜】	7 月 20 日(星期六) 【Qufu】 July 20 (Saturday)"

上午 Morning	<p>中华传统文化课之儒家文化篇 参访孔府、孔庙</p> <p>Traditional Chinese Culture Class on Confucian Culture Visit the Confucius Mansion and Confucius Temple.</p>
下午 Afternoon	<p>访问曲阜师范大学“中外青少年交流基地” 走进曲阜师范大学，了解中国大学生校园学习和生活， 并进行座谈交流</p> <p>Visit to Qufu Normal University's "International Youth Exchange Base" Step into Qufu Normal University to explore the learning and living environment of Chinese university students, and participate in a discussion and exchange session.</p>

傍晚 Evening	<p>中美青年聚餐 中美青年在曲阜师范大学餐厅共同包饺子、做孔府糕点等，共同聚餐</p> <p>Chinese and American Youth Dinner Chinese and American youth will come together at the Qufu Normal University cafeteria to make dumplings, prepare Confucian-style pastries, and enjoy a communal meal.</p>
晚 Evening	<p>“再会！山东”2024 国际青年交流大会暨中美青年交流研学营毕营式</p> <ol style="list-style-type: none"> 1. 播放中美青年交流营精彩视频 2. 颁发 2024 国际青年交流大会暨中美青年交流研学营证书及电子相册(U 盘) 3. 美方青年代表分享研学感受 4. 中美青年通过集体游戏、文艺节目等形式交流互动 <p>"Goodbye! Shandong" 2024 International Youth Exchange Conference and Sino-US Youth Exchange and Study Camp Graduation Ceremony</p> <ol style="list-style-type: none"> 1. Play the wonderful video of the China-US Youth Exchange Camp 2. Issue the 2024 International Youth Exchange Conference and Sino-US Youth Exchange and Study Camp certificate and electronic photo album (U disk) 3. American youth representatives share their research experiences 4. Chinese and American youths communicate and interact through group games, cultural programs, etc.

<p>课程主题 2: 中国高质量发展之绿色经济发展</p> <p>拟组织参会嘉宾参访淄博、青岛市, 参观现代化农业产业, 乡村振兴成就。参访新旧动能转换、绿色低碳高质量发展项目, 访问创新创业园区, 感受山东经济高质量发展的澎湃活力。</p> <p>Course Topic 2: Green Economic Development for China's High-Quality Development</p> <p>It is planned to organize guests to visit Zibo and Qingdao to visit modern agricultural industries and rural revitalization.</p> <p>Prosperity and success. Visited new and old kinetic energy conversion, green, low-carbon and high-quality development projects, and visited innovation Entrepreneurship Park, feel the surging vitality of Shandong's high-quality economic development.</p>	
<p>【淄博】 7 月 17 日(星期三)【Zibo】July 17 (Wednesday)</p>	
10:30	乘车抵达淄博, 入住酒店Arrive in Zibo by car and check into the hotel
下午Afternoon	<p>齐文化体验</p> <p>参观淄博陶瓷琉璃博物馆, 了解当地陶瓷琉璃历史沿革, 参观各朝代陶瓷文物和当代陶瓷琉璃艺术精品, 亲手制作陶瓷工艺品。</p> <p>Qi Culture Experience</p> <p>Visit the Zibo Ceramic and Glass Museum to learn about the history and evolution of local ceramics and glass. View ceramic relics from various dynasties and contemporary ceramic and glass art masterpieces. Experience making ceramic crafts firsthand.</p>
晚 Evening	<p>“美淄滋”品尝淄博烧烤</p> <p>组织美国青年参加淄博烧烤节, 通过品尝烧烤, 观看演出等, 体验“淄博烧烤+”特色文旅主题产品, 感受城市夜经济</p> <p>"Taste of Zibo" - Sampling Zibo Barbecue</p> <p>Organize American youth to participate in the Zibo Barbecue Festival. Through tasting barbecue and watching performances, experience the "Zibo Barbecue+" special cultural and tourism-themed product and feel the city's night time economy.</p>

<p>【淄博】 7 月 18 日(星期四)【Zibo】July 18 (Thursday)</p>	
上午Morning	<p>访问周村大街</p> <p>以周村大城为例, 了解中国古代商业发展史</p> <p>Visit Zhoucun Street</p> <p>Take Zhouchu Dacheng as an example to understand the history of</p>

	commercial development in ancient China
下午Afternoon	<p>访问蹴鞠博物馆 了解蹴鞠的历史和发展, 组织美国青年身着汉服进行中国古代蹴鞠比赛</p> <p>Visit to the Cuju Museum Learn about the history and development of Cuju. Organize American youth to wear Hanfu and participate in an ancient Chinese Cuju match.</p>
【青岛】	7 月 19 日(星期五)【Qingdao】July 19 (Friday)
上午Morning	<p>“中国式现代化”发展课程之港口篇 参访青岛港, 了解青岛港运行情况</p>
下午Afternoon	<p>高速发展的山东—“山东制造”企业文化 参访海信集团、海尔集团等企业, 了解中国企业创新创业模式及发展情况</p> <p>"Chinese-Style Modernization" Development Course - Port Chapter Visit Qingdao Port and learn about the operation of Qingdao Port Rapidly developing Shandong—"Made in Shandong" corporate culture Visit Hisense Group, Haier Group and other companies to understand the innovation of Chinese companies Entrepreneurship model and development status</p>
【青岛】	7 月 20 日(星期六)【Qingdao】July 20 (Saturday)
上午Morning	<p>中国传统文化课之道教圣地—崂山 参访崂山风景区</p> <p>Taoist Holy Land in Chinese Traditional Culture Class—Laoshan Visit Laoshan Scenic Area</p>
下午Afternoon	<p>访问青岛大学 走进青岛大学, 了解中国大学生校园学习和生活, 并进行座谈交流</p> <p>Visit Qingdao University Enter Qingdao University, learn about the campus study and life of Chinese college students, and Have discussions and exchanges</p>
傍晚Evening	<p>中美青年聚餐Chinese and American youth dinner 中美青年在青岛大学餐厅共同包饺子、做胶东花饽饽等, 共同聚餐</p>

	Chinese and American youth jointly make dumplings and Jiaodong Huamo (a traditional local pastry) at the Qingdao University cafeteria, and enjoy a communal meal together.
晚Evening	<p>“再会！山东”2024 国际青年交流大会暨中美青年交流研学营闭营式</p> <ol style="list-style-type: none">1. 播放中美青年交流营精彩视频2. 颁发 2024 国际青年交流大会暨中美青年交流研学营证书及电子相册(U 盘)3. 美方青年代表分享研学感受4. 中美青年通过集体游戏、文艺节目等形式交流互动 <p>"Goodbye, Shandong!" Closing Ceremony of the 2024 International Youth Exchange Conference and China-US Youth Exchange Study Camp</p> <ol style="list-style-type: none">1. Play a highlight video of the China-US Youth Exchange Camp.2. Present certificates and electronic photo albums (USB drives) of the 2024 International Youth Exchange Conference and China-US Youth Exchange Study Camp.3. American youth representatives share their experiences and insights from the study camp.4. Chinese and American youth engage through group games, cultural performances, and other interactive activities.
D11:	7 月 21 日(星期日)July 21 (Sunday)
上午Morning	由青岛、曲阜分别乘高铁赴北京Take the high-speed train from Qingdao and Qufu to Beijing
下午Afternoon	参访清华大学Visited Tsinghua University
晚Evening	宿北京Accommodation in Beijing
D12:	7 月 22 日(星期一)July 22 (Monday)
上午Morning	参观故宫Visit the Forbidden City
下午Afternoon	市内参访(具体内容待定) City visit (specific content to be determined)
D13:	7 月 23 日(星期二)July 23 (Tuesday)
	参访长城Visit the Great Wall
D14:	7 月 24 日(星期三)July 24 (Wednesday)

	乘航班返回Return by flight
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